



Part 6

Social Care and Corporate Responsibility

Key Performance

Public Welfare Donations

- ◆ The amount of the 2020 public welfare donation in Taiwan reaches **NT\$13,442,165**.
- ◆ The amount of the 2020 public welfare donation in the Mainland reaches **RMB1,790,700**.
During the outbreak of COVID-19 in 2020, Cheng Shin has donated RMB 1.5 million yuan to Wuhan Charity Federation and donated 10,000 masks to partner universities, as well as anti-epidemic materials such as disinfectants and masks to the Kunshan Lujia Town Government.

Industry-Academy Cooperation

- ◆ Taiwan Region: As of 31 December 2020, 12 students participated in the Overseas Internship Program.
- ◆ Mainland Region:
A total of 92 "MAXXIS College Touring Recruitment Activities" were held from 2019 to 2020. In 2020, the "Internship Program for College Students" was launched, with a total of 70 students joining Cheng Shin for internships.

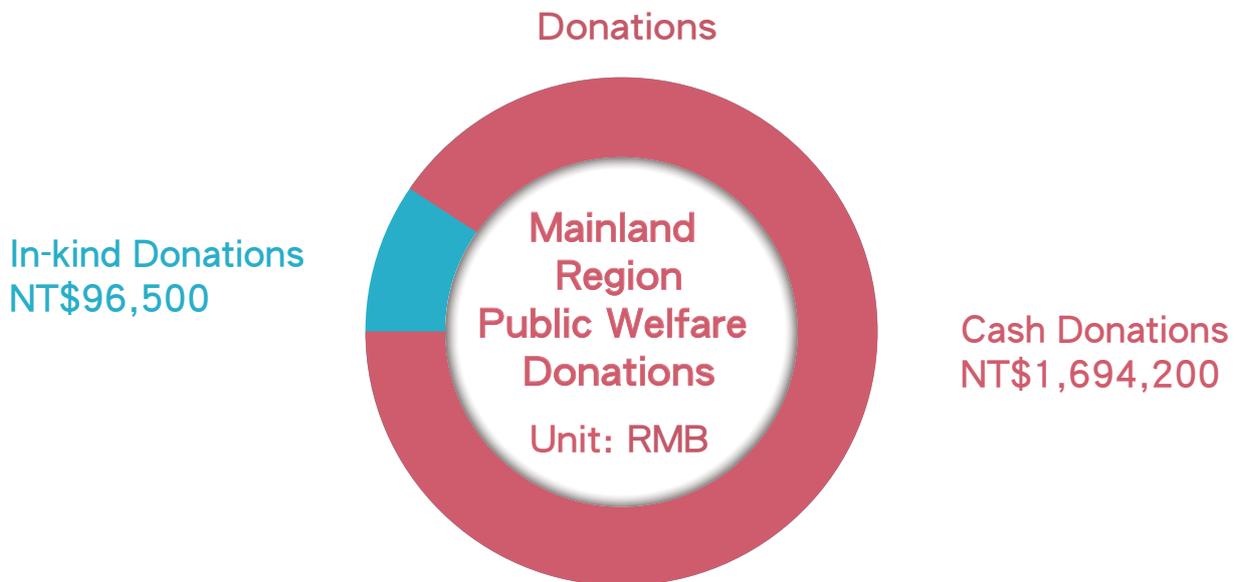
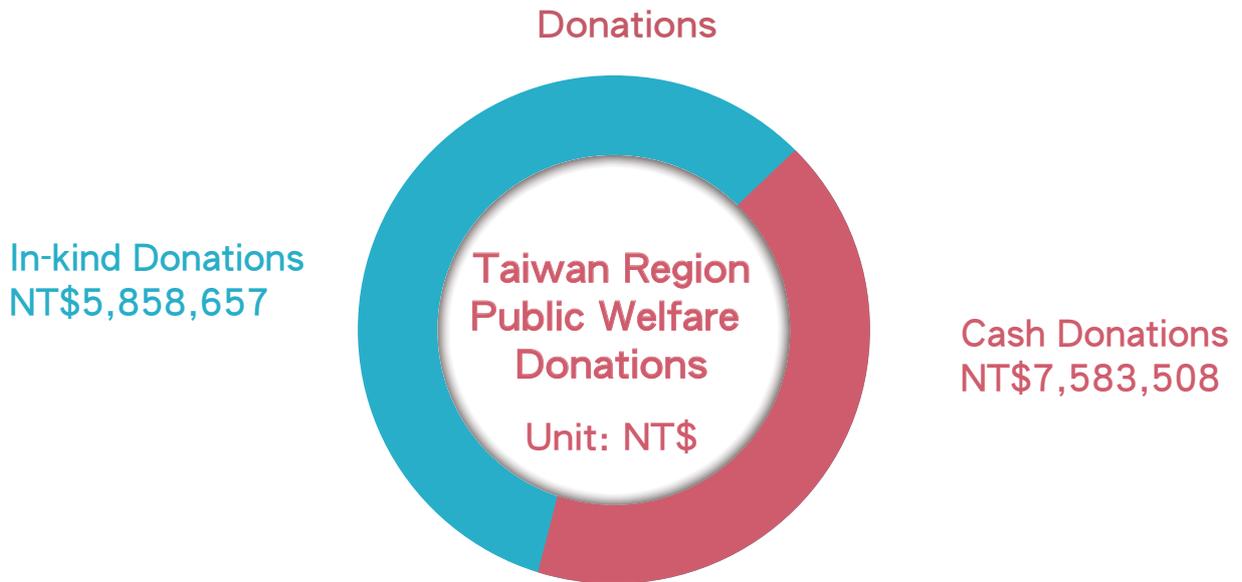
6.1 Social Harmony and Common Prosperity

Upholding the concept of "Building A Better Society", Cheng Shin commits itself to charity and social philanthropy, continues to integrate internal and external resources, and fulfills its corporate social responsibilities. We are involved in social philanthropy in multiple manners, through industry-academy cooperation, sports sponsorship, arts and cultural promotion, educational support, and community feedback, we actively participate in charity activities, caring for the community, and giving back to the society.

6.2 Annual Social Engagement and Care

Investment Amount

In 2020, public welfare donations in Taiwan region were up to NT\$13,442,165 and up to RMB 1,790,700 in mainland region, including in-kind donations and cash donations.



6.3 Social Engagement and Feedback

In the global fight against the COVID-19 epidemic, a number of sports events in 2020 sponsored by Cheng Shin have been canceled, postponed, or changed in a format in line with the government's policy of giving priority to avoiding crowds. Under the impact of the epidemic, Cheng Shin is still actively involved in a number of social public welfare and activities and has been engaged in five major aspects of cooperation between industry and school, sports support, art and culture, education support, and community feedback for a long time.

6.3.1 Industry-Academy Cooperation

Taiwan Region

◆ Professional Industrial-Academy Cooperation

With the growth of the company, in order to give back to society and cultivate talents, Cheng Shin has spared no effort in cooperating with colleges and universities, combining its academic expertise with the needs of the industry. So far, it has completed a number of industry-university collaborative research projects covering business administration, computer science and information engineering, mechanical engineering, business management, etc., giving students an early understanding of the workplace employment environment. Cheng Shin also strengthens the practical ability needed for connection with the enterprise, provides a diverse learning experience, increases students' future employment competitiveness to enabling them to make appropriate career choices.

◆ Internship Cooperation

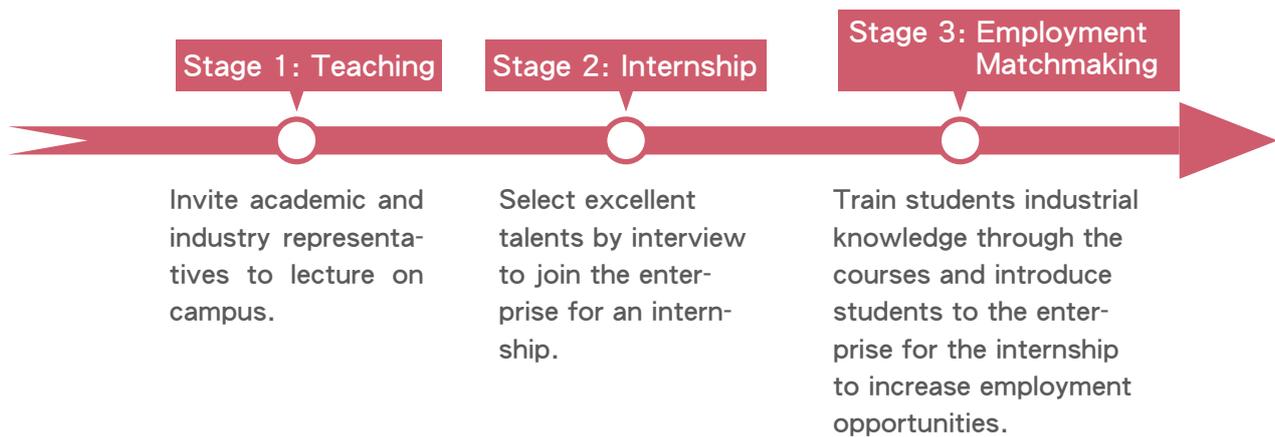
Cheng Shin provides internship positions in many universities, enabling young students to learn from their colleagues and inspire new ideas together. In addition, we also invite interns to participate in department activities to learn team division and task allocation and complete the publication of results, enlightening students' diverse abilities, combining theory with practice so as to enhance their competitiveness of employment. Besides, we also provide internship opportunities in overseas plants. Since 2014, a total of 12 students were sent to Thailand, Vietnam, and mainland plants for internships by the end of 2020. Through the overseas internship, students can develop their professional skills such as language, major, work attitude, and international perspective.

Cheng Shin also encourages interns to join Cheng Shin after their internship or graduation. We recognize the seniority of internships and provide retention bonuses. A total of 14 interns were transferred to full-time employees by 2020, which reduced the cost and risk of job-hunting for students and also facilitated Cheng Shin in recruiting applicable working partners.

◆ MAXXIS Courses

To cultivate the talents needed, Cheng Shin has cooperated with National Yunlin University of Science and Technology to set up the "MAXXIS Courses" since 2013. With the vision of giving back to society and the goal of cultivating and recruiting outstanding students, Cheng Shin has established a triple-win cooperation model among the company, the school, and the students. The courses include cross-disciplinary course combination design such as corporate culture, introduction to innovation and industrial practice, providing opportunities for workplace internship and business visit to enable students to achieve learning when working, get familiar with workplace ecology, understand enterprise practice, and lay the foundation for future career development through the training process of internship and practical experience, and injecting innovative thinking and energy into Cheng Shin. Students with

excellent performance will be retained after the internship through evaluation and interview, being the outstanding new talents of Cheng Shin. Through a series of talent training processes, such as teaching, industry project production, internship, and employment matchmaking, Cheng Shin guides teaching and hones students' knowledge of industrial practice, establishes a platform for communication and dialogue between professional teachers and industry teachers, develops long-term industry-academy cooperation and off-campus internship relationship, to realize the Incubation Program of "One-Stop Practicality and Application". A total of 42 students participated in the courses from 2013 to 2020.



Incubation Program of "One-Stop Practicality and Application"

Mainland Region

◆ MAXXIS Activity in Colleges and Universities

With the progress of society and the development of the company, the performance and quality requirements of tires have become increasingly stringent. In order to improve the level of research, production, and management, Cheng Shin has a higher level of demand for talents. To meet the needs of higher-level talents while promoting the innovation and development of projects and realizing resource sharing among universities and enterprises, Cheng Shin has carried out interactive activities with colleges and universities in recent years as follows:

1. Since 2015, Cheng Shin has organized two "MAXXIS Activity in Colleges and Universities" and successfully invited 30 colleges and universities that are highly compatible with Cheng Shin's development to join Cheng Shin for in-depth interaction and communication.
2. From 2019 to 2020, Cheng Shin entered the universities and carried out the "MAXXIS College Tour Recruitment Activity". Cheng Shin participated in 92 recruitment activities in total in the last two years, injecting new vitality into its talent demand and establishing a good foundation for its cooperation with colleges and universities.
3. In 2020, Cheng Shin cooperated with Changzhou Institute of Industry Technology and invited 50 students from the School of Intelligent Control to Cheng Shin to deepen the in-depth understanding of enterprises, schools and students through several links, such as college introduction, product and process introduction, test site visit, publicity, and intention interview, promoting the cooperation of both sides to a new level, complementing each other's advantages for common development.



Changzhou Institute of Industry Technology's Visit in 2020

4. Carry out the "College Intern Program": In 2020, Cheng Shin carried out intern cooperation with five colleges and universities, including Red River College, Changzhou Institute of Industry Technology, North Minzu University, Guilin University of Electronic Technology, and Guilin University of Technology, from which a total of 70 students joined Cheng Shin for the internship, and organized "Newbie Class" to carry out special training for interns, enabling students to improve their professional ability in work practice. Cheng Shin regularly conducts intern interviews and intern team building activities, cares about the working and living conditions of students, and gives guidance to establish a new mode of cooperation between Cheng Shin and colleges and universities.



Intern Team Building Activity in November 2020

6.3.2 Sports Fostering

Taiwan Region

Changhua Classic 100 K Ring Tour

Since 2011, Cheng Shin has been sponsoring the Merida · MAXXIS Cup for 10 consecutive years. In 2020, the event was delayed due to the outbreak, but the 5,000 riders were still enthusiastic about the event, which was still one of the most popular cycling events in Taiwan. This year, riders were invited to participate in the event, which was one of the most prestigious cycling events of the year. Riders from all over Taiwan can meet friends and ride healthily during this event.



2020 Snooker Championship between Cheng Shin MAXXIS and Taiwan Cooperative Financial Holding

Since 2012, Cheng Shin and Taiwan Cooperative Financial Holding have jointly held the National Snooker Championship of "Cheng Shin MAXXIS and Taiwan Cooperative Financial Holding Cup" for nine consecutive years. In 2020, the number of applicants broke through once again, with 117 teams registering for the competition, totaling more than 1200 players. Two Taiwan snooker players, Chiang, Hung-Chieh and Chen, Chien-An were invited to have an opening exhibition match this year, giving the snooker fans a personal experience of the real events of the international players.



2020 National Tennis Team Championship of Cheng Shin MAXXIS and First Financial Holding Cup

The National Tennis Team Championship of "2020 Cheng Shin MAXXIS and First Financial Holding Cup" was the largest tennis team competition with the highest prize in Taiwan and has attracted thousands of players to compete for the championship over the years. With years of support from Cheng Shin MAXXIS and First Financial Holding Cup, the event is now in its 11th year with a total prize up to NT\$444,000. The "Cheng Shin MAXXIS and First Financial Holding Cup" is one of the most prestigious tennis events in Taiwan. In addition to the interesting booths and activities for players to have fun with the cheering group, players are also from all ages, including the junior group (ranking match for groups of 12, 14, and 16 years old), junior college group B, open group and senior group.



2020 National Soft Tennis Championship of Jimon, Tianjue, and Cheng Shin Cup

The 72nd National Soft Tennis Championship of Jimon, Tianjue, and Cheng Shin Cup, sponsored by Yuanlin City Office, is also the most historic soft tennis tournament in Taiwan. Yuanlin City Office organized the tennis match to promote national sports and to commemorate the tennis champions Lin, Tien-Chueh and Liu, Chin-Mu in the Japan-ruled period. In 2020, the event was specially expanded to include the Organization Invitational Tournament and Individual Invitational Tournament for Heads of Government and Public Representatives, with a total of 76 groups and 51 individual teams in the 3-day event and a total of 127 teams and 862 players from all over Taiwan.



Sponsor the Cheng Shin MAXXIS Cycling Carnival

One Thousand 139 Riding Tour, Cycling Reunion, Happy Carnival!
 More than 1,200 riders participated in the 11th Cheng Shin MAXXIS Cycling Carnival, which was organized by the Yuanlin Cycling Climbing Team and strongly supported by Cheng Shin Maxxis. A variety of performances were arranged at the carnival, including "Chiu, Yen-Ni Aerobics", "Public Benefit Performance of Visually Impaired Singer Ku, Mei-Hsing", "Cycling Melbourne Shuffle", "MAXXIS Conservatory of Music Performance", etc., and all kinds of MAXXIS tire products and competitive products were displayed on-site. In addition to the wonderful performances, MAXXIS special DanTzU Noodles with antique flavor, traditional snacks, iced bean jelly, and lucky draw activities were also provided, which were a feast for riders.



6.3.3 Arts and Culture Promotion

Sponsor Yunlin County Philharmonic Chamber Choir

Cheng Shin has sponsored the Philharmonic Chamber Chorus for five years, which once won the first prize in the mixed chorus group of "2018 Vienna International Choir Competition", has stepped into music drama on a professional basis. 2020 "Gold Shou Lu Dish" Taiwanese Salon Drama Reading Party: "Reading Drama Performance - Staged Reading" is a type of staged reading in which a drama is staged with a voice which, for the first time, attempts to present the essence and spirit of the drama with the combination of "voice expression and body rhythm" of the actors and the on-site tasting Taiwanese cuisine. With the concerted efforts of the team members, the audience is able to deeply appreciate Yunlin chief chef's emotion and inheritance on the gold medal cuisine.



6.3.4 Educational Support

Taiwan Region

Elementary School Poor Student Scholarship

Since 2012, we have been sponsoring scholarships for poor students in primary schools around the country for many years, accompanying the growth of disadvantaged students with practical actions, helping them concentrate on their studies, and rewarding excellent students, expecting to create a brighter future for the children and the country.



Sponsored New Student Gift for Xizhou Elementary School

It is a challenge for the new students to meet the new school environment and characters. We hope to encourage the new students to embrace the new stage of learning with confidence and courage by giving them beautiful gifts. We also hope that the children will develop actively and learn happily.



6.3.5 Community Feedback

Taiwan Region

Sponsored the Residential Fire Alarm in Yunlin County

Based on the spirit of giving back to the society and benefiting the village, Cheng Shin donated fire alarms to Yunlin County Fire Department to safeguard the housing safety of vulnerable families and improve the home safety of villagers, expecting to attract more people to participate in such good work.



Donate Fire Brigade Disaster Relief Equipment

Cheng Shin thanked the fire personnel for coming in and out of the fire site, donated three sets of fire clothes to Yunlin Fire Bureau, standing at the front line with fire personnel to ensure the safety of fire personnel during disaster relief and protect the safety of people's lives and property.



Street Lamp Pledging Activities

We have continuously adopted 28 street lamps in Douliu City and 50 street lamps in Xizhou Township Office to light up the night of the community, enhance road safety at night, and improve local public security and traffic safety.



Airport Baggage Cart Adoption

Adopt luggage trolleys at airports and ports across Taiwan, including Taipei Songshan Airport, Kaohsiung Airport, Kinmen Airport, Lianjiang Port Office, Beigan Airport, and Penghu Magong Port, etc. In addition to the donation of new carts, we also regularly replace old carts to ensure the quality and quantity of carts and become the best business travel partner for domestic and foreign tourists.



Staff Blood Donation Activities

Cheng Shin Tire held two blood donation activities in 2020, in which a total of 200 colleagues participated in blood donation, and 283 bags of blood were raised. In the future, we will continue to hold blood donation activities to arouse more people’s love with practical actions.



Love Lunchbox

Cheng Shin provides more than 100 Love Lunchboxes every day, which are sent to villagers in need by local elder relatives, including the elderly living alone, the elderly with mobility difficulties, and the middle and low-income households. We send food and clothing to every corner of the neighborhood, expecting to do our best to make society warmer.



Sponsor Evergreen Canteen

Sponsored the Douliu Municipal Office to promote the Evergreen Canteen, to enhance proper care for the elderly, to enable the elderly to have more nutritious and healthy food in the community. We encourage the elderly to go out of the house and participate in community activities to improve the interaction between the elders and their health.



Mainland Region

New Year's Welcome Walking Parade in Lujia Town

Participated in the New Year's Welcome Walking Parade in Lujia Town and donated RMB110,000 in cash to help the poor.



Donate Masks to Help Students Return to School Safely

Based on the concept of "fight against the epidemic together and help students return to school safely", we donated 10,000 masks to the Engineering School of Yunnan Red River College on May 24, 2020 to facilitate the school in epidemic prevention and control and provide a strong guarantee for students to return to school.



Care for Parent-Child Welfare Workshop

In August 2020, we went to the parent-child welfare workshop and presented food and basketball to children, supporting the construction of the parent-child welfare workshop. (Lujia Parent-Child Welfare Workshop is a specialized organization organized by Lujia Town Enterprise Union Committee. It recruits children from working-couple families as students and offers teaching tutoring, English corner, interactive games, and other courses in cooperation with professional primary school teachers and college student volunteers as teachers. With the help of the professional management organization and on the premise of ensuring the safety of children, it strives to create a colorful summer vacation for parents and children whose parents work at the same time.)



Care for Kunshan Experimental Primary School

In August 2020, we walked into the West Campus of Kunshan Experimental Primary School and presented basketball and other items to the children, paying attention to the growth of the next generation.



Bringing Cool Solace Activities in Summer

Donate food and labor protection supplies to nearby sanitation workers to condole with their hard work.



Elderly Care Program

Visit the daycare center on the Dragon Boat Festival, present food, and condole with the elderly.



Elderly Care Program

Donate fruit, yogurt, and other food to the nursing home to condole with the elderly.



Elderly Care Program

Walk into the community near the company during the Mid-Autumn Festival to condole with the elderly.



MAXXIS Staff Online Activities

In 2020, due to the impact of the epidemic, a series of "online activities" were organized, that is, receiving goods and materials offline, teaching production methods online, and operating at home by employees to enrich their own lives.



Mainland region-due to the epidemic, staff activities were held online. Include homemade snowflake pastry,DIY essential oil disinfectant, DIY lollipop,etc.