

Part 6

Social Care and Corporate Responsibility



Key Performance

Charitable Donations

- ◆ In 2021, the total amount of charitable donations in Taiwan by the Company reached NT\$10,399,028.
- ◆ In 2021, the total amount of charitable donations in China by the Company reached CNY756,200.

Industry-Academia Cooperation

- ◆ Mainland China.
From 2019 to 2021, the Company held 116 "MAXXIS College Tour Recruitment Activities". In 2021, 131 students participated in the "College Internship Program".

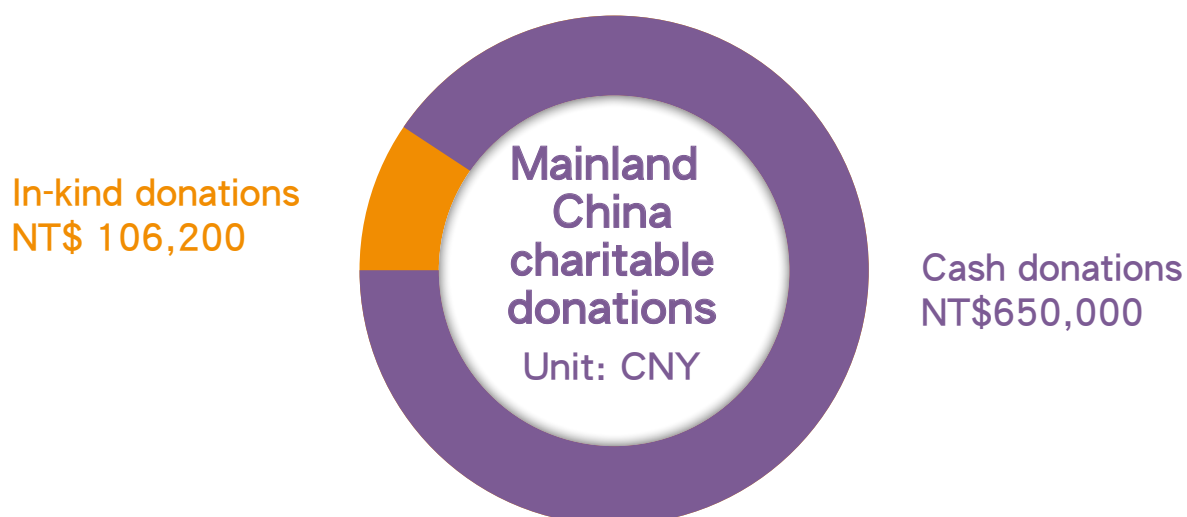
6.1 Social Harmony and Prosperity

By upholding the concept of "Building A Better Society", Cheng Shin is committed to charity and social philanthropy, and continues to integrate internal and external resources, and fulfills its corporate social responsibilities. The Company is actively involved in social philanthropy through diverse forms, such as industry-academia cooperation, sports sponsorship, arts and cultural promotion, educational support, and giving back to the community, so as to actively participate in charitable activities, caring for the community, and giving back to society.

6.2 Annual Investments in Social Engagement and Care

In 2021, Cheng Shin donated NT\$10,399,028 in Taiwan and NT\$756,200 in China, including in-kind donations and cash donations.

(Note: In 2021, due to the COVID-19 pandemic, the Company was unable to sponsor various sports events, which significantly reduced the donation amount)



6.3 Social Engagement and Giving Back to the Community

In the global fight against the COVID-19 epidemic, a number of sports events in 2021 sponsored by Cheng Shin have been canceled, postponed, or changed in a format in line with the government's policy of social distancing. Despite the impact of the epidemic, Cheng Shin is still actively involved in many social causes and activities, and has been working on five main axes: industry-academia cooperation, sports support, arts and culture, education support, and giving back to the community.

6.3.1 Industry-Academia Cooperation

With the progress of society and the development of the Company, the performance and quality requirements for tires are becoming more and more stringent. In order to improve the level of research, production and management, the demand for talents by Cheng Shin has increased. In order to meet the demand for higher-level talents, promote project innovation and development, and realize the sharing of resources between universities and enterprises, Cheng Shin has launched interactive activities with universities in recent years, including

1. Since 2015, Cheng Shin has organized two sessions of "MAXXIS Campus Your" and successfully invited 30 universities that are highly compatible with Cheng Shin's development roadmap to engage in deeper collaborations.
2. From 2019-2021, Cheng Shin went into university campuses and launched the "MAXXIS College Tour Recruiting Activities", participating in a total of 116 recruiting activities in three years, injecting new vitality into the demand for Cheng Shin's talents and establishing a good foundation for industry-academia cooperation.
3. "College Internship Program": In 2021, Cheng Shin collaborated with six universities, including Honghe University, Jiangsu Ocean University, Harbin Huade College, Taiyuan Institute of Technology, North Minzu University, and Guilin University of Technology. 131 interns were enrolled in the program, and we organized a New Sprout Program to provide special training for the interns, so that the students can improve their professional competencies through work and practice. The Company also regularly conducts internship interviews and internship group activities, cares about students' working and living conditions, and provides guidance to them, establishing a new mode of cooperation between Cheng Shin and academic institutions.



2021 Internship teambuilding activities

6.3.2 Arts and Culture Promotion

Sponsorship of the Yunlin Philharmonic Chamber Choir

Cheng Shin has been sponsoring the Yunlin Philharmonic Chamber Choir for six years. The Yunlin Philharmonic Chamber Choir was awarded the first place in the mixed choir category of the 2018 Vienna International Choir Competition & Festival, and has delved into musical theater on a professional footing.



6.3.3 Educational Support

Taiwan

Elementary School Scholarship for Disadvantaged Students

Since 2012, we have been sponsoring scholarships for elementary schools around Taiwan, taking practical actions to accompany the growth of children and help them focus on their studies while rewarding outstanding students, hoping to create a brighter future for children and the country.



Xizhou Elementary School Softball Sponsorship

Sponsorship for the Xizhou Elementary School Softball Team.



Sponsorship of Xizhou Elementary School New Student Gifts

It is a challenge for the new students to meet the new school environment and the new people in their lives. We hope to encourage the new students to embrace the new stage of learning with confidence and courage by giving them a gift, and hope that the children will develop positively and learn happily.



Sponsorship of Yuanlin Junior High School Boxing Team Uniform

Established in 1965, the Yuanlin Junior High School Boxing Team has developed into a grassroots training hub for boxing sports accredited by the Sports Administration, MOE. In 2020, the team won 5 gold, 2 silver and 3 bronze medals in the National High School Games, and was the champion of the National Boys' Team and the runner-up of the National Girls' Team. Yuanlin Junior High School has been training boxing athletes for a long time, and Cheng Shin is delighted to sponsor student athletes with training/competition uniforms to show the Company's care and support.



6.3.4 Giving Back to the Community

Taiwan

Sponsorship for Xizhou Township New Year's Day Flag Raising Ceremony, Parent-Child Walk and Green Fashion Competition

The "2021 New Year's Day Flag Raising Ceremony, Parent-Child Walk and Green Fashion Competition" was held at Xizhou Township Office on New Year's Day, attracting a total of about 1,200 people. In addition to the New Year's Day flag-raising ceremony parent-child walk, there was also a parent-child creative fashion modeling contest to promote the importance of environmental protection and to allow environmental awareness to take root at the grassroots level.



Streetlight Pledging Activity

A total of 28 streetlights in Douliou City and 50 streetlights in Xizhou Township were adopted by the Company to brighten up the night of the community, improve road safety at night, and improve local security and traffic safety.



Adoption of Airport Luggage Trolleys

The Company has adopted luggage trolleys at major airports and harbors in Taiwan, including Taipei Songshan Airport, Kaohsiung Airport, Kinmen Airport, Harbor Bureau of Lienchiang County, Beigan Airport and Magong Harbor, etc. In addition to donating brand new trolleys, the Company also regularly replaces old trolleys to ensure the quality and quantity of trolleys at airports, making them the best business travel companions for domestic and foreign travelers.



Sponsorship of tires for the Xitou Nature Education Park

Sponsored the tires for the Xitou Nature Education Park's tour bus to provide more comfortable and thoughtful services to visitors.



Employee Blood Donation Drives

In 2021, a total of 132 employees participated in two blood donation events and 197 blood bags were collected, and blood donation activities will continue to be held in the future to encourage the love of more people.



Maxxis Tire_Chiong Chiang Store Blood Donation Campaign

Maxxis Tire Chiong Chiang Store held a blood donation event for health and vitality, and Cheng Shin jointly responded by holding four blood donation events in 2021, each with about 200 blood bags collected, transforming love into action and contributing to social good.



Charity Lunch Boxes

Every day, Cheng Shin provides more than 100 lunchboxes, which are delivered by local village leaders to the village residents in need of help, including the elderly living alone, the mobility impaired, and low- and middle-income households. We hope to do our best to make the community warmer by sending warmth to every corner of the community.



Qingshui Service Area Tire Inspection

MAXXIS Tire is committed to your road safety. The professional team of MAXXIS came to the Qingshui Service Area to provide free tire inspection services to safeguard the safety of every road user.



Sponsoring Seniors' Canteen

The Company sponsored the Douliou City Office to promote the Seniors Canteen to enhance the proper care of the elderly, so that the elderly can enjoy meals together in the community and have a more nutritious and healthy meal, and encourage the elderly to head outdoors and participate in community activities to improve their social engagement as well as physical and mental health.



Mainland China

Charitable One-Day Donation

Participated in the charitable one-day donation activity and donated CNY500,000 to the Kunshan Charity Federation to help the poor and needy.



Maxxis Green Charity Fundraising Activities

Since 2016, we have established the Maxxis Green Charity Fund, upholding the concept of "you exercise, I pay; you love, I sponsor", whereby the mileage of our employees' exercise activities is converted into money for the charity fund, which is continuously used for charity activities. In 2021, we held the MAXXIS Run and Walk event and the MAXXIS Ride event, raising a total of CNY19,275 in funds for the Maxxis Green Charity Fund.



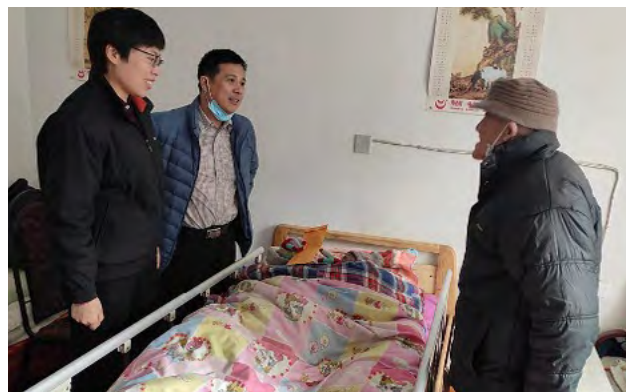
Supporting Educational Development

To support the development of education, Cheng Shin donated CNY 50,000, 30,000 and 50,000 to the College of Engineering of Honghe University, the School of Mechanical and Electrical Engineering of North Minzu University, and Jiangsu Ocean University respectively.



Elderly Care Activities

During the Lunar New Year, the Company's employees visited the nearby communities to care for the elderly.



Heading Into the Community to Provide Public Service

Head into the community to provide public service, carry out garbage sorting and safety information awareness campaigns, etc.



Online Activities for Maxxis Employees

In 2021, due to the impact of the COVID-19 pandemic, we organized a series of "online activities", i.e., we collected materials offline, and instructed employees how to make them through online videos, so that employees could operate them at home and enrich their lives.



(1) 3月：插花活動



(2) 4月：手工奶棗製作



(3) 5月：多肉種植活動



(4) 6月：牛奶燕麥饅頭



(5) 9月：手工綠豆糕製作



(6) 11月：永生花擺台製作

6.3.5 Sports Activities

FTL Team Bike Riding Event

The theme of the ride event, sponsored by Maxxis FTL, is the Chinese character "Wu" (武), which represents the indomitable spirit and the courageous attitude to accept challenges in the face of any difficulties. The last ascent of the route on County Highway No.150, participants were able to experience the highly intensive King of Climbing activity, so that they could experience the beauty of the day with their two legs and enjoy the fun of the competitive ride together.

