

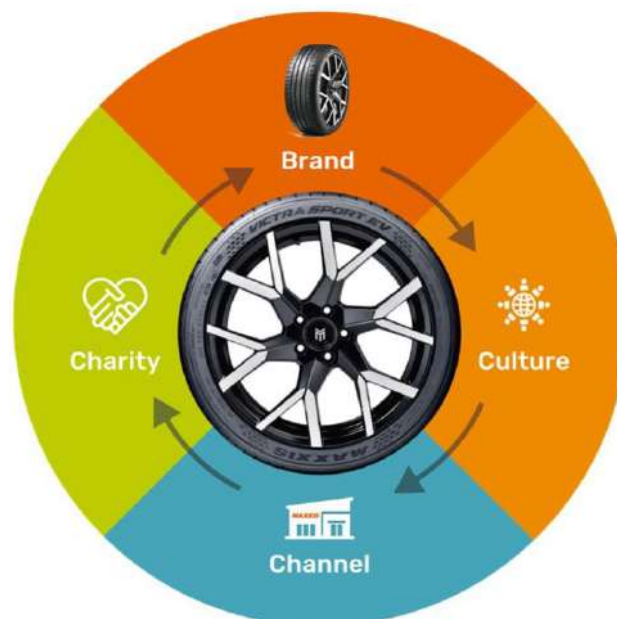
Part 5

Corporate Social Responsibility and Social Good



5.1 Social Harmony and Prosperity

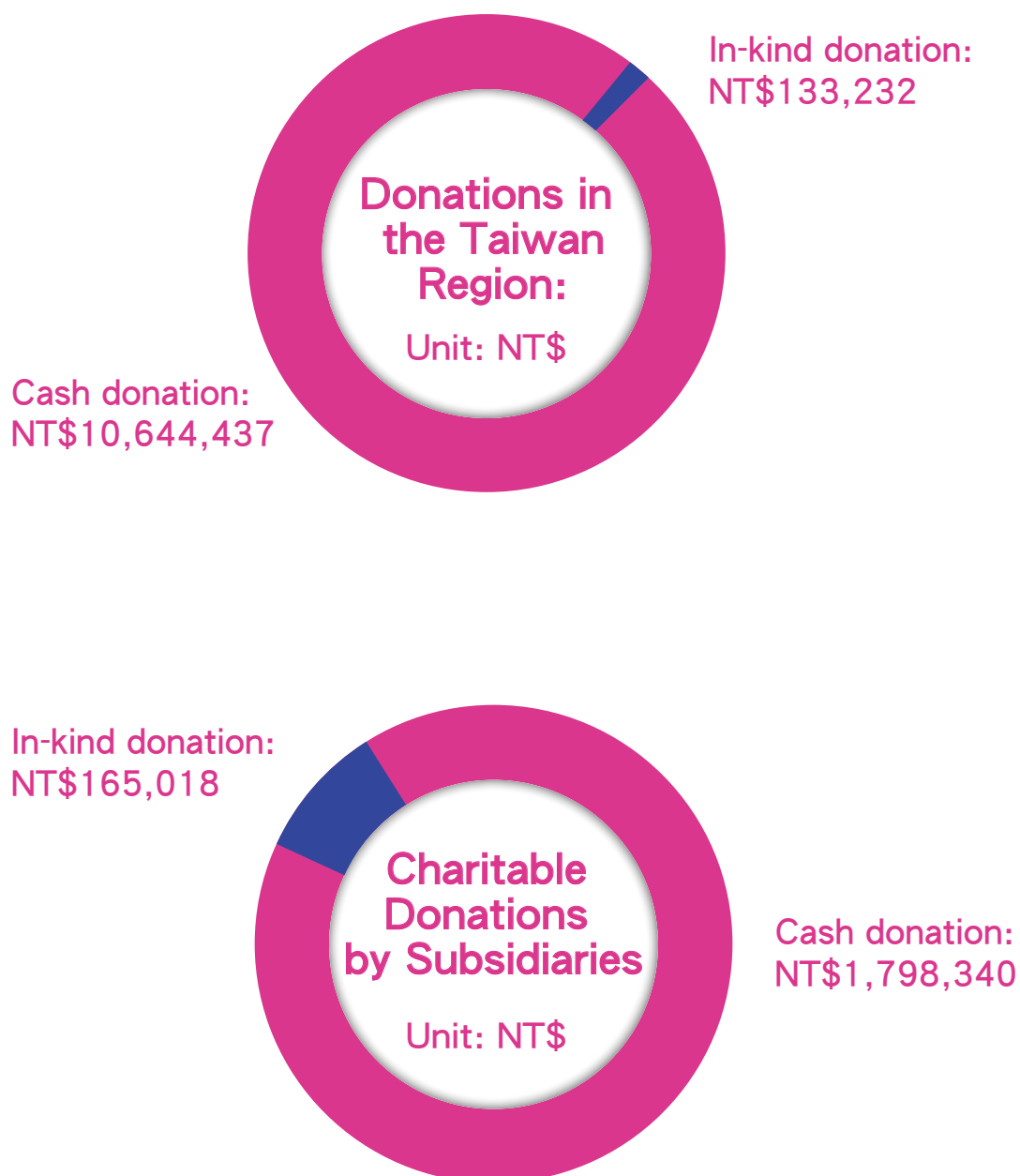
With the Maxxis brand at its core, Cheng Shin is actively promoting and implementing a corporate culture of “100% quality, 100% service, and 100% trust,” ensuring it is deeply rooted in the daily work and values of every family partner. At the same time, through a diverse network of channels in over 180 countries worldwide, the Company extend the brand spirit globally. By integrating charitable initiatives, the Company puts the concept of sustainable social contribution into practice, comprehensively establishing Brand, Culture, Channel, and Charity (B3C) as the core of the Company’s sustainable operations. This positions Cheng Shin not merely as a tire manufacturer, but as a corporate role model with a rich cultural foundation actively promoting sustainable charity.



Cheng Shin adheres to the philosophy of "giving back to society" by actively engaging in charitable initiatives, assisting disadvantaged groups, and participating in social welfare activities. By mobilizing internal and external resources, the Company strives to fulfill its corporate social responsibility. Cheng Shin has diversified its social welfare efforts through "industry-academia collaboration," "educational support," "community engagement," "sports activities," and "arts and culture promotion," fulfilling its core corporate value of giving back to society and driving positive change in Taiwan. The Company aims to support more vulnerable groups through local care and social contribution, raising awareness of critical community issues and the challenges faced by marginalized populations. By fostering an atmosphere of mutual benefit and inclusion, the Company strives to shape a better and more positive society.

Annual Investments in Social Engagement and Care

In 2025, the Taiwan Region donated NT\$10,777,669 to charities in Taiwan and Subsidiaries donated NT\$1,963,358 to charities, including both in-kind and cash donations.



5.2 Social Engagement and Contribution

5.2.1 Sustainable Talent Empowerment

Upholding the spirit of "taking what is taken from society and giving back to society", despite the challenges posed by the pandemic, Cheng Shin remains actively engaged in various social welfare initiatives and activities, continuing to make long-term contributions through educational support and community engagement initiatives.

Industry-Academia Cooperation

Taiwan Region:

In 2025, Cheng Shin launched a campus recruitment drive and held four campus recruitment events in an active search for new talent. At the same time, Cheng Shin sponsored the NTHU Racing Team to support the research and development of student formula racing cars and their participation in international competitions, demonstrating its commitment to education and innovative technologies.

Sponsoring the Formula Student Taiwan

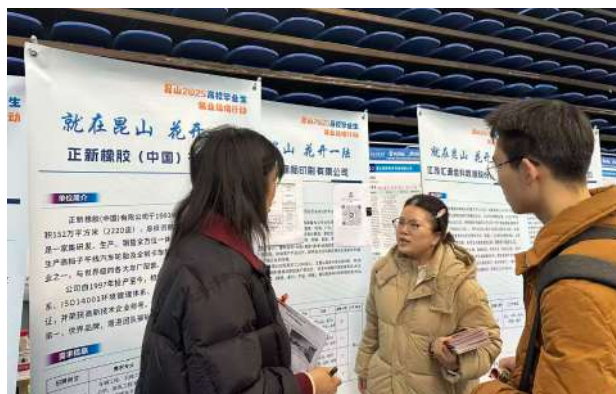
Formula Student Taiwan (FST), founded in 2019, is a student engineering competition that allows students to design and build their own "Formula Student Race Cars" and apply their engineering knowledge. The 2024-2025 season consisted of three events: a track day, a technical showcase, and the main race. Cheng Shin provides professional competition venues to help young engineering talents realize their dreams of building cars, contributing to the education of high-level talents in Taiwan.



Subsidiaries:

With the progress of society and the development of Cheng Shin, the performance and quality requirements for tires are becoming more and more stringent. In order to improve the level of research, production and management, the demand for talents by Cheng Shin has increased. In order to meet the demand for higher-level talents, promote project innovation and development, and realize the sharing of resources between universities and enterprises, Cheng Shin has launched interactive activities

In 2025, Kunshan Cheng Shin entered schools to carry out the "MAXXIS University Recruitment Tour", participating in a total of 19 recruitment events, bringing new vitality to Cheng Shin's talent needs and establishing a good foundation for university cooperation.



Educational Support

Taiwan Region:

The total amount of educational support in the Taiwan Region, including in-kind donations and cash was approximately NT\$2,876,475. Beneficiaries included more than 800 teachers and students.

Sponsoring the Dacun Junior High School Cycling Team

With the support of the Changhua County Government, the Dacun Junior High School Cycling Team was officially established in 2022. It is also the first school in Changhua County to establish a cycling program. Cheng Shin provided the team with a set of training and competition tires and equipment, demonstrating its commitment to actively supporting the school's cycling endeavors. In 2025, Cheng Shin continued to sponsor the team's road bike tires and inner tubes, and provided Maxxis banners, track ropes and stickers for use in the events.



Sponsorship of Xizhou Elementary School New Student Gifts

Adjusting to a new school environment and meeting new people can be a challenge for first-grade students. The Cheng Shin Douliou Plant hoped to encourage these newcomers to embrace this new stage of learning with confidence and courage by presenting them with exquisite gifts. Through this gesture, the plant aimed to inspire the children to strive for excellence and enjoy their educational journey.



Sponsoring Scholarships for Elementary Schools

Cheng Shin have sponsored scholarships for elementary and junior high schools local to its plants every year since 2012. This initiative covers more than 10 schools, including Huannan Elementary School near the Cheng Shin Zhongzhuang Plant and Dacun Elementary School near the Cheng Shin Dacun Plant. Through these practical actions, Cheng Shin has supported children's growth, helping them focus on their education while rewarding academic excellence, with the hope of creating a brighter future for both the children and the nation.



Sponsorship of the NTHU Racing Team

Cheng Shin sponsored the NTHU Racing Team to support the research and development of student formula racing cars and their participation in international competitions, demonstrating its commitment to education and innovative technologies. This sponsorship not only improved the technical skills of the students, but also promoted Taiwan's reputation in the international racing community, demonstrating Cheng Shin's commitment to fulfilling its corporate social responsibility.



Subsidiary

Supporting Educational Development

(1) Student aid activities

In 2025, Cheng Shin Rubber (Xiamen) Ind., Ltd. actively fulfilled its corporate social responsibility by maintaining its charitable education assistance programs, demonstrating its commitment to supporting educational development and the well-being of young people. In February, the Company visited the Baitao Experimental School affiliated with the Jimei District Teachers' Training School in Xiamen to conduct a charitable education assistance activity, providing care and support to students and warming their educational journeys through practical actions. In August, the Company collaborated with the Houxi Erlong Community to launch a special student aid initiative program for outstanding graduates within the jurisdiction, providing encouragement and assistance to exemplary students to foster a positive culture of diligent study and benevolence. These student aid initiatives effectively bridged the gap between schools, enterprises, and social organizations through charitable collaboration. Together, they demonstrate the Company's commitment to improving people's livelihoods, giving back to local communities, and involvement in public welfare.



(2) Little Migratory Birds Summer Camp During the summer vacation, the children of Cheng Shin's employees came to Kunshan to spend a short time with their parents. Cheng Shin China took this opportunity to launch the Little migratory birds Summer Camp to enhance parent-child communication and interaction, and to support the growth of these left-behind children.



(3) Hosting Student Study Groups

Cheng Shin China invited children from Kunshan Hefeng Dongfang Kindergarten to visit its R&D center and testing ground to learn about tire production processes and various automotive brand markings. This study tour combined education with entertainment, transforming industrial manufacturing into a real-life classroom that broadened children's horizons and stimulated their curiosity. Furthermore, it demonstrated that while focusing on its own development, Cheng Shin China is also committed to fulfilling its corporate social responsibility.



5.2.2 Local Prosperity and Social Good Giving Back to the Community

Taiwan Region

Streetlight Donation

Since 2013, Cheng Shin's Douliou and Xizhou plants have adopted 28 street lights in Douliou City and 50 street lights from the Xizhou Township Office at an annual cost of NT\$46,800. These efforts have lit up the community¹ at night, enhancing night-time road safety while improving local public security and traffic conditions.



¹ Community refers to the local community adjacent to the factory area.

Adoption of airport luggage trolleys from 2019 onwards

Cheng Shin has long supported improvements to the quality of domestic transportation services by sponsoring passenger luggage trolleys at various airports and ports, including Taipei Songshan Airport, Kinmen Airport, Lienchiang County Harbor Bureau, Nangan Airport, and Magong Port in Penghu. In addition to donating brand new trolleys, the Company also regularly replaces old trolleys to ensure the quality and quantity of trolleys at these locations, enhancing convenience for domestic and international passengers and business travelers.



Cheng Shin has continued to promote luggage trolley adoption programs at airports and ports. Through donation and replacement mechanisms, the Company helped provide passengers with a safer and more convenient user experience by maintaining the quality of public facilities. As of the end of 2025, over 2,700 trolleys have been adopted at a cost of NT\$16.5 million, fulfilling the corporate responsibility of giving back to society and fostering a user-friendly public environment.

Employee Blood Donation Drives

Cheng Shin organized two blood donation drives in 2025, with a total of 82 employees participating and donating their blood. These efforts resulted in the collection of 132 bags of blood. Cheng Shin is committed to continuing these blood donation activities in the future, aiming to inspire more individuals to contribute their compassion through practical actions.



Cooperation With Maxxis Distributors to Hold a Blood Drive

Cheng Shin Maxxis Store (Jianqiang Tire) holds annual blood drives in Yuanlin City and invites Cheng Shin to participate every year. In 2025, four blood drives were organized, with 530 blood bags collected in total. Through these practical actions, Cheng Shin turns compassion into life-saving blood donations.



Maxxis X Sansheng Temple Joint Blood Donation Drive

The joint blood donation drive organized by Yuanlin Sansheng Temple and Cheng Shin-Maxxis invited the public to roll up their sleeves and donate blood. By working together with local communities, the event aimed to unite more local forces and promote community wellbeing. A total of 224 bags of blood were successfully collected in 2025, helping to replenish low blood stocks at blood banks in central and southern Taiwan.



Maxxis Mountain Clean-up

Cheng Shin-Maxxis organized mountain clean-up events at Tengshan Trail with employees and their families invited to promote community well-being. In 2025, one event was held with a total of 150 participants, all contributing to the preservation and cleanliness of the forest environment.



Charity Lunch Boxes

In 2025, the Cheng Shin Dacun and Xizhou plants supplied more than 200 charity lunch boxes daily to neighboring communities, totaling over 60,000 lunch boxes for the year with a value of NT\$2,770,000. The local village leaders and borough chiefs personally delivered these meals to residents in need, including elderly people living alone, elderly people with limited mobility, and middle-low-income households. This heartwarming effort brings sustenance and warmth to every corner of the community, aiming to make society a warmer and more compassionate place with Cheng Shin's modest contributions.



Sponsoring Senior Canteens

Cheng Shin Douliou Plant sponsors two "Seniors Canteens" in Chang'an Village promoted by Douliou City Office every month. In 2025, a total of NT\$144,000 was donated, providing meals for 53 seniors, including those with impaired mobility. This sponsorship aims to enhance the proper care of the elderly, allowing them to enjoy nutritious and healthy meals together in the community. It also encourages seniors to step out of their homes and participate in community activities, fostering interaction among the elderly and promoting their overall wellbeing.



Subsidiary

Care for Special Groups

(1) On the eve of the Spring Festival, Cheng Shin China launched an outreach initiative for underprivileged groups in nearby communities to help them celebrate the holiday.



(2) Donations were made to charitable funds to support poverty alleviation and help the disabled and vulnerable, including targeted donations of RMB 50,000 to the Disabled Persons' Welfare Foundation and RMB 50,000 to the Lujia Hefeng Community.



(3) To mark the Lantern Festival, employees at Cheng Shin China organized a "Heat-Warming Glutinous Rice Ball Soup" event in local communities. Hand-made glutinous rice balls were distributed to sanitation workers and delivery couriers as a tribute to these "Guardians of the City."



(4) During the Double Ninth Festival, employees from Cheng Shin China organized a senior care event in a nearby community. In addition to hand-making traditional Double Ninth cakes, they prepared customized "mugwort malt and pillow" wellness gift boxes for the local elderly.



Blood Donation Drive

Cheng Shin Xiamen Blood Donation Program
The blood donation drive was held on March 25, 2025. 34 people from Cheng Shin Xiamen employees donated 10,100 ml of blood.



Donation of Necessities to the Poor in Central Vietnam

Cheng Shin Rubber (Vietnam) has long been committed to promoting corporate social responsibility and invited partners from the Maxxis Family to visit impoverished areas in Hanoi surrounding areas to spread positive energy. Working with local religious organizations, our Vietnam Plant participated in supporting vulnerable local communities, embodying the Maxxis Family's core corporate values of "respect, care, and gratitude," and brought warmth to every corner of society.



Promotion of Arts and Culture

Cheng Shin sponsored a number of art and cultural activities in 2025. Sponsorships totaled NT\$3,025,000

Sponsorship of the Yun Tech Performance Hall of National Yunlin University of Science and Technology

Cheng Shin collaborated with the National Yunlin University of Science and Technology (YunTech) Performance Hall to organize various art exhibitions and performances in Yunlin County in 2025. By supporting artists' performances as well as sponsoring hardware and software resources, the Company aims to enhance the visibility of domestic artists, with total participation expected to exceed 20,000 people.



Sponsorship of the Yuanlin Senior High School Wind Ensemble's 75th Achievement Presentation

Cheng Shin collaborated with the Yuan-Lin Senior High School Wind Ensemble to host the "75th Music Achievement Presentation" in 2025. The event was held in Yuanlin City, Changhua County, and was attended by more than 500 people. Hardware and software resources were also sponsored by Cheng Shin so that the community to enjoy the student ensemble performance up close.



Sponsoring Hu Sheng Music Center

Cheng Shin collaborated with the Hu Sheng Music Arts Center to organize the "Hu Sheng Music Arts Exhibition" across Taiwan in 2025. By sponsoring hardware and software resources and hosting wind instrument performances, the Company increased the visibility of domestic artists, and attracted more than 30,000 participants.



Sponsorship of the Paper Windmill Theatre

In 2025, Cheng Shin collaborated with the Paper Windmill Theatre to organize the "Paper Windmill Theatre Arts Performance" across Taiwan. With children's theater as the central theme, we invested in both hardware and software resources to cultivate cultural literacy among the public, and to enhance the visibility of domestic theater troupes through themed performances. The total number of participants reached 73,400.



Sports Activities

Cheng Shin took part in 17 cycling events throughout Taiwan in 2025. Sponsorships totaled NT\$ 1,584,250 and the number of competitors was estimated to have exceeded 30,000 people.

Changhua Classic 100K

Cheng Shin sponsored the "2025 Merida Mega Bank Changhua Classic 100K" long-distance cycling self-challenge event, held on April 12, 2025. The event took place at the THSR Changhua Station in Tianzhong, Changhua. The cycling route spanned several towns across Changhua and Nantou counties, covering a total distance of approximately 112 kilometers. Participants were required to complete the ride within 5.5 hours, making it a highly challenging endeavor.



Changhua Cycling Carnival

We sponsored the "Changhua Cycling Carnival" around the Bagua Mountain, held on November 23, 2025, with over 2,000 participants. The ride spanned Changhua and Nantou, starting from the Cheng Shin's headquarters along the scenic County Highway 139. The race concluded at the historic Siling Elementary School on Bagua Mountain, a school with a century of history, where a carnival was held with cyclists invited to take part.



FTL Team Bike Riding Event

Cheng Shin, in collaboration with GIOS and FTL, hosted the "Kaohsiung Zhongliao Mountain Joint Ride" on October 25, 2025. The "3rd Kaohsiung Joint Ride" event drew over 150 enthusiastic cyclists and concluded as a resounding success under the Kaohsiung sunshine! Beginning at the Agongdian Reservoir, riders conquered the Moon World, and tackled Zhongliao Mountain before finally converging at Beiji Temple. The route was about more than just steep climbs; it was filled with laughter, sweat, and camaraderie.



Sponsorship of the Chinese Professional Baseball League - CTBC Brothers

Since 2024, Cheng Shin Tire has sponsored the Chinese Professional Baseball League (CPBL) -CTBC Brothers, with an average of 6,000 spectators attending home games. In addition, we also set up "flash sales" on holidays to interact with fans at the stadium to promote the Company's corporate brand and tire products, strengthening brand recognition.



Sponsorship of the Taiwan Professional Basketball League - Formosa Dreamers

Since 2023, Cheng Shin has sponsored the Taiwan Professional Basketball League (TPBL)-Formosa Dreamers, with an average of over 3,000 spectators attending each game. In addition to the regular season and playoffs, the Company organized a "Year of the Snake" corporate theme day to interact closely with fans, strengthening the connection between Cheng Shin and the sport of basketball.



Sponsorship of the National Tennis Championships - First Financial Holding Maxxis Cup

Since 2011, Cheng Shin Tire has partnered with First Financial Holding to host the National Tennis Championships for 14 consecutive years. It is the tennis tournament with the highest prize money in Taiwan, attracting over 1,200 participants annually. In addition, the Company invited community charity groups to perform at the opening ceremony. In addition to supporting sports activities, the Company also cares for local disadvantaged groups.



Sponsorship of the National Table Tennis Championships - Taiwan Cooperative Financial Holding Maxxis Cup

We have joined forces with Taiwan Cooperative Financial Holding to hold the National Table Tennis Championships for 12 consecutive years as of 2025, with over 1,200 participants annually. We also invite table tennis stars to participate in the opening ceremony, attracting fans to join the event which is also one of the highlights of the tournament.



Mainland China

(1) On May 10, 2025, Cheng Shin China organized its employees to participate in the 2nd Kunshan Charity Run and "Double Special" Care Campaign as the Maxxis Running Team. While promoting a healthy and green lifestyle, the event helped fulfill children's wishes and spread the torch of social charity through running, social charity through running.



(2) On November 30, 2025, Cheng Shin China sponsored the Kunshan City Amateur League 10km Road Race (Zhoushi Station). The Maxxis Running Team participated in the event, advocating a green, positive, and sustainable lifestyle with a vibrant, healthy spirit and a unified pace.

